



FILM
ST. BERNARD

INCENTIVES PROGRAM

LIGHTS CAMERA ACTION

We want your film production or project in picturesque St. Bernard Parish. That's why we've created the **Film St. Bernard Incentives Program**, developed to encourage filming in our parish by offering rebates for lodging, staffing and other production spending in St. Bernard Parish. It's easy to apply as long as your film production or project must have a viable multi-market distribution plan or a signed distribution agreement for cable, television or movie theater release. We hope to host you in St. Bernard Parish, New Orleans' most historic neighbor.



What are considered some of the qualifying acceptable expenditures for rebate consideration through the Film St. Bernard Incentives Program?

1. You are eligible for rebates on all lodging expenses for cast and crew incurred in St. Bernard Parish establishments which pay sales, hotel/motel, occupational license, or ad valorem taxes in St. Bernard Parish
2. You are eligible for rebates on payroll expenses of cast and crew who are or were residents of St. Bernard Parish during the production or were residents of St. Bernard Parish for at least six months prior to the start of filming of the production or project.
3. You are eligible for rebates on all lease or rental expenses for a sound stage or location/production offices in St. Bernard Parish which pays occupational license or ad valorem tax in St. Bernard Parish, or holds an exemption from payment of such taxes.
4. You are eligible for rebates on all production expenses incurred at an establishment located in St. Bernard Parish which pays occupational license or sales tax in St. Bernard Parish.

What expenditures will not qualify?

1. We will not rebate funds for expenditures outside of St. Bernard Parish including marketing, distribution, reimbursable funds or construction costs.
2. We will not rebate funds for production expenditures unless the expenditures were incurred in St. Bernard Parish and directly used in a pre-approved production.
3. We will not rebate funds for post-production expenditures for marketing and distribution.
4. We will not rebate funds that are reimbursable.
5. We will not rebate funds for payments remitted to individuals as profit-sharing or promotion of a film.
6. We will not rebate funds for set construction.
7. We will not rebate funds for post-production.
8. We will not rebate funds for flow-through costs for services not performed in St. Bernard Parish.

How do I apply?

An applicant for the St. Bernard Parish film incentive rebate shall submit an initial application (see Exhibit “1”) for pre-approval to: St. Bernard Parish Government, attn: Film Incentive Review Panel, 8201 W. Judge Perez Drive Chalmette, LA 70043 that includes a detailed preliminary budget, multi-market detailed distribution plan, applicable lease or rental agreement, and a script synopsis (including principal creative elements), and application fee. All application fees collected shall be appropriated to 1002010-589008 (Film Incentive Program).

How do St. Bernard Parish officials determine whether my film expenditures qualify for a rebate?

A five-person panel Film Incentive Review Panel including two certified public accountants, our Economic Development Director, our Film Director and the Council Chairperson or his designee will review all applications for our parish film rebate. The film must have a viable multi-market commercial distribution plan. The production office must be in St. Bernard Parish or the production must emanate from a soundstage facility in St. Bernard.

What are key requirements to apply for the incentives program?

1. The production or project must either have its principal Louisiana production office in St. Bernard Parish or use a soundstage in St. Bernard Parish.
2. The production or project must agree to include the “Filmed in St. Bernard Parish, Louisiana” logo in credits.
3. The production or project must provide St. Bernard Parish, at no cost to St. Bernard Parish, at least 2 still photographs to be used in St. Bernard Parish promotional activities, and to reasonably assist St. Bernard in its promotional activities.

Can I be pre-approved to submit my production or project for the Film St. Bernard Incentives Program?

Yes, you can become a St. Bernard Parish approved production or project for our Film St. Bernard Incentives Program by going to visitstbernard.com/film. Fill out the St. Bernard Parish Film Incentive preliminary questionnaire and submit it to the St. Bernard Parish Film Office. Your request must include the:

1. Working title of the production;
2. Name of the requesting production company;
3. Name, telephone number, e-mail address and attesting signature of the requesting production company's contact person;
4. Approximate beginning and ending date of production in St. Bernard Parish;
5. Address of sound stage or production facility located within St. Bernard Parish, if applicable;
6. Estimate of the total projected production-related costs, the projected expenditures in St. Bernard Parish, and the projected St. Bernard Parish payroll;
7. Listing of principal creative elements such as principle cast, producer, director, and music supervisor.



If my expenditures qualify, how long will the parish take to pay for approved expenditures?

It is important to know that the program is administered on a first-come, first-served basis. Payment of rebates are also made on a first-come, first-served basis. When all production efforts in St. Bernard Parish are completed, you may apply for your rebate. Payment is subject to completion of production and to the final approval and audit requirements.

Is the audit provided by me or the parish?

The audit is performed by a Louisiana licensed certified public accountant who is not related to the production company but is retained by the production company to comply with the rules and regulations of the program. The auditor should perform duties in accordance with all auditing standards that are accepted as best practices in the United States. The auditor should also have sufficient knowledge of accounting principles and practices generally recognized in the motion picture industry.

How much may I apply to have rebated?

The incentive funds that the Parish of St. Bernard is providing is capped at \$100,000.00 to a qualified project or production.



Please contact Katie Tommaseo regarding locations,
tax credits or other assistance in bringing your film
project to our area at **504-278-4242, 504-583-0096**
or by email at ***ktommaseo@sbpg.net***.

