

ST. BERNARD TOURIST COMMISSION MEETING

APRIL 17, 2019

The meeting was called to order at 4:30 p.m.

The meeting began with the Pledge of Allegiance

Present from the Tourist Commission: Jenifer Heintz, Chair, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills.

Present from the Office of Tourism: Katie Tommaseo, Samantha Meyer, and Faith Moran

Guests: Bill Hyland and Tony Fernandez

5. Public comments: Mr. Fernandez gave background on the architectural work at the St. Bernard Cemetery. An Islenos grave monument is to be placed in the cemetery that was made in the Canary Islands. There were oral traditions by Frank Fernandez who took statements from descendants of the ancestors. The epidemic killed many contributing to mass burial graves. There also are remains from WWII veterans buried there.

Bill Hyland stated the dedication of the monument in the cemetery will be on Sunday, May 26, 2019. He also stated the Islenos Exhibition will leave the Cabildo and go to Baton Rouge.

6. A motion was made by Lena Nunez, seconded by Phyllis Diecidue to accept the minutes of the March meeting. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Read, and Dorothy Hills voted yea; no nays. Motion passed.

7. A motion was made by Jessica Reab, seconded by Claire Henderson to approve the Financial Report. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed.

8. Tourism Director Katie Tommaseo discussed the 4-H Convention. The Tourist Commission was asked for a \$2,500 sponsorship. The Convention will take place in August.

Katie stated she will be on vacation when the State of the Parish takes place but Samantha Meyer will be there in her place.

May is all about Tourism month. She discussed the State of Tourism Breakfast.

Day at the Capital is June 5, 2019 from 9:00 – 3:00.

At the May 7th Council Meeting there will be a Proclamation for Tourism Week.

9. The Bayou Terre Ax Boeufs Project Funding was tabled.

10. A discussion took place concerning the financial disclosure form. Also discussed was the Sexual Harassment Test which everyone is required to take.

11. Lena Nunez discussed the 2018 Financial Report. Approval was tabled to correct the report before approval. A motion was made by Gary Huettmann, seconded by Lena Nunez to add 11-A to the agenda. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed.

11-A. A motion was made by Gary Huettmann, seconded by Lena Nunez to pay \$886.38 for insurance. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed.

12. A motion was made by Jessica Reab, seconded by Dorothy Hills to approve advertising placements. Jenifer Heintz, Lena Nunez, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Phyllis Diecidue abstained. Motion passed.

13. The \$3,305 cost for radio advertising will be shared half with Parish Government. The Delacroix Seafood Market is June 1, 2019 from 9:00 to 1:00. Don Dubuc will be there. A motion was made by Phyllis Diecidue, seconded by Gary Huettmann to approve the co-op radio advertising. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed.

14. Family Fest is fundraiser for the ball park booster clubs. It will take place on Saturday, May 18, 2019 from 11:00 to 5:00. A motion was made by Jessica Reab, seconded by Phyllis Diecidue to be a \$500 sponsor. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed.

15. A motion was made by Phyllis Diecidue, seconded by Claire Henderson to spend up to \$500 on a sponsorship for the Louisiana Festival Queens tour and lunch. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed.

16. A motion was made by Phyllis Diecidue, seconded by Dorothy Hills to reimburse Gary Huettmann for \$354.96 expenses in connection with the LTA/LACVB. Gary took Katie's place. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Gary Huettmann abstained. Motion passed.

HB 566 was mentioned. This bill by Ray Garofalo would charge \$3.00 per night, per room with the money being dedicated to the fire department.

17. Katie Tommaseo stated that the Film budget put up \$500 for a scholarship at Nunez Community College. She asked if the Tourist Commission wanted to do the same. The scholarship would support the culinary department. The Tourist Commission can stipulate the requirements. This would be a one-time scholarship. If the Tourist Commission approves, then Katherine Lemoine would draw it up. The Tourist Commission would then select from the resume's turned in. A motion was made by Phyllis Diecidue, seconded by Jessica Reab to allocate \$500 for a Nunez Community College Scholarship. Jenifer Heintz, Lena Nunez, Phyllis

Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed.

18. The next meeting of the Tourist Commission will be on Wednesday, May 15, 2019 at the Visitors Center in Arabi.

A motion was made by Gary Huettmann, seconded by Phyllis Diecidue to adjourn. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, Jessica Reab, and Dorothy Hills voted yea; no nays. Motion passed. The meeting adjourned at 5:55 p.m.