

ST. BERNARD TOURIST COMMISSION MEETING

AUGUST 14, 2019

The meeting was called to order at 4:33 p.m.

Present from the Tourist Commission: Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills. Absent: Jessica Reab.

Present from the Office of Tourism: Katie Tommaseo, Samantha Meyer, and Faith Moran.

The meeting began with the Pledge of Allegiance.

Recognized Guests: Charlene Strain.

5. Charlene Strain spoke to the Tourist Commission about the Battle of New Orleans event, especially the part the re-enactors play in the celebration. This event should be sponsored by the parish government. During the 2015 government shutdown, another site was selected due to the park being closed. Mrs. Strain informed the Tourist Commission about purchasing the cannon, the carriage to carry the cannon and all necessary equipment to maintain the cannon. This can be purchased from Mr. Jimmy Fagan for \$6,645. Parish will own it and can display it at the government complex.

The Jackson Day Race has been moved to Saturday instead of Sunday.

The Tourist Commission was asked to put up \$10,000, the parish putting up \$10,000, and the Meraux Foundation putting up \$10,000 for a total of \$30,000.

A Marque 20'X30' tent could be purchased for a cost of \$3055 with the set-up package costing \$1140. This tent could be the "starting point" for schools, sign-ins, etc. The cannon and tent would be permanent fixtures.

Volunteers are needed to welcome people, etc.

Mrs. Strain said she just wanted to get this on the Tourist Commission's radar.

6. A motion was made by Phyllis Diecidue, seconded by Claire Henderson to approve the minutes of the July 17, 2019 meeting. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Claire Henderson, Gary Huettmann, and Dorothy Hills voted yea; no nays. Motion passed.

7. A motion was made by Phyllis Diecidue, seconded by Claire Henderson to accept the Treasurer's Report. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed.

8. Tourism Director, Katie Tommaseo, discussed the marketing plan for tourism. The inquiry report was passed out to the Tourist Commission members.

9. The Bayou Terre Aux Boeufs Project Funding was tabled.

10. Certified Folder will cost a few dollars more. The additional funds must be approved. A motion was made by Lena Nunez, seconded by Claire Henderson to increase funds by \$228 for Certified Folder. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed.

11. Katie Tommaseo explained the changes to the marketing plan. She wanted to move money around. A motion was made by Phyllis Diecidue, seconded by Gary Huettmann to approve the marketing plan as amended. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed.

12. A total cost of \$2300 would be needed to advertise with the Chamber of Commerce. The Office of Tourism would put up \$800 and is asking the Tourist Commission to put up the other \$1500. A motion was made by Phyllis Diecidue, seconded by Claire Henderson to pay \$1500 for advertising with the Chamber. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed.

13. A motion was made by Claire Henderson, seconded by Phyllis Diecidue to pay \$1250.00 to repair and add what's missing to the downspouts at the Aycock Barn. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed.

14. A motion to approve email marketing was tabled.

14A. A motion was made by Phyllis Diecidue, seconded by Lena Nunez to add 14A to the agenda. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed.

14A. A motion was made by Phyllis Diecidue, seconded by Lena Nunez to have the Tourist Commission pay up to \$200 for monogramming on the Tourist Commission shirts. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed.

15. The next meeting of the Tourist Commission will be September 18, 2019.

16. A motion was made by Lena Nunez, seconded by Phyllis Diecidue to adjourn. Jenifer Heintz, Lena Nunez, Phyllis Diecidue, Gary Huettmann, Claire Henderson, and Dorothy Hills voted yea; no nays. Motion passed. The meeting adjourned at 5:45 p.m.